



st. gallen wings of excellence award

STUDENT ESSAY COMPETITION

Swiss Re



Official Partner of the
St. Gallen Wings of Excellence Award

>>> We create debates.

>>> We believe in healthy friction.

>>> We know that **your mind matters.**



Christine Lagarde, Managing Director, IMF
enjoying the St. Gallen Symposium



Robert Dudley, CEO, BP, discussing current
affairs with Leaders of Tomorrow

>>> Find out how to become one of just 200 Leaders of Tomorrow to challenge 600 of the world's top decision makers at the 44th St. Gallen Symposium in Switzerland, all expenses covered.



44

the clash of generations / 44th st. gallen symposium
6–9 may 2014

SEIZE THE OPPORTUNITY

Take part in the St. Gallen Wings of Excellence Award 2014 to qualify for participation as a “Leader of Tomorrow” in the world’s premier opportunity for intergenerational debates: **The 44th St. Gallen Symposium**.

>>> *Join the debate with 600 top global decision makers*

>>> *Expenses for travel, board and lodging covered, travel service provided*

>>> *Meet 200 of the world’s brightest young minds*

>>> *Win the world’s foremost student essay competition*

>>> *EUR 20,000.– prize money*

>>> *Present your thoughts and visions to the global elite*

HOW TO QUALIFY

Answer one of the four competition questions featuring your own unique perspective on the topic “The Clash of Generations” to prove yourself as a true Leader of Tomorrow. We expect professional and thought-provoking work which could be an essay, a video or a multimedia presentation. Be unconventional, bold and constructive.

WHO IS ELIGIBLE?

Graduate or postgraduate students (Master level or higher) from all fields of study at regular universities throughout the world, born in 1984 or later.

THE SELECTION PROCESS

All contributions will be evaluated according to specific criteria by an independent jury composed of professors, corporate executives, entrepreneurs and politicians. The authors of the best 100 contributions will be invited to join the 44th St. Gallen Symposium, while the three best are bestowed with the St. Gallen Wings of Excellence Award.

LANGUAGE

English

SUBMISSION DEADLINE

1 February 2014

>>> *Get started now at*
symposium.org/register